



International Information for  
Travellers and Business



## Expanding Opportunities for Global Businesses

**Accurate Worldwide Addresses**  
offers the first accurate worldwide  
address forms for the Web with accurate  
address templates for the more than 220  
countries and territories around the world.

Simple – Uniform – Accurate  
Each time. Every time.



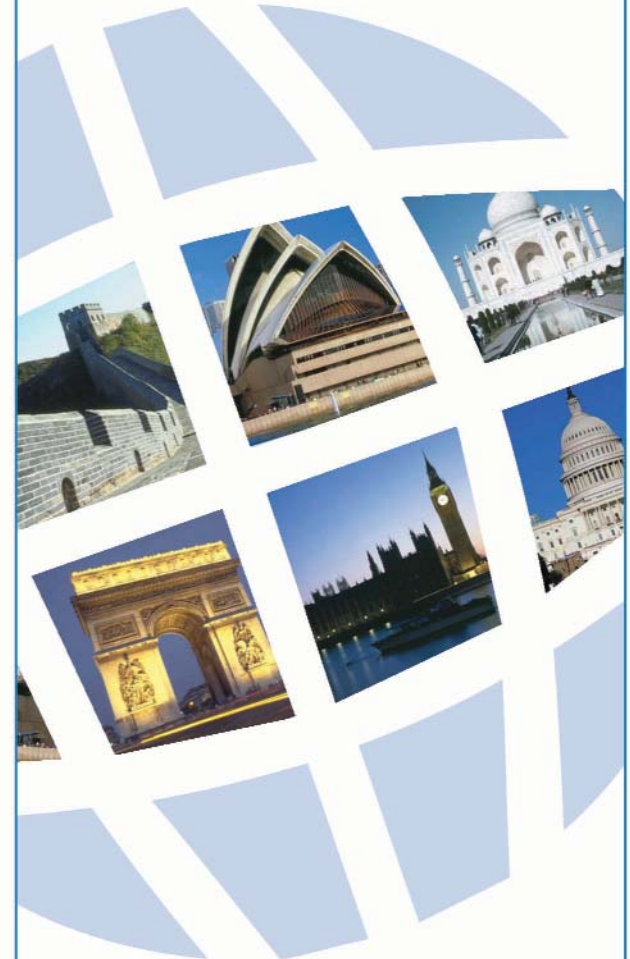
# WorldVu™

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# ACCURATE WORLDWIDE ADDRESSES

*Software Developed by WorldVu, LLC*



 **WorldVu™**  
International Information for Travellers and Businesses

Our newly-developed software now makes capturing name-and-address data from countries around the world an even easier task, allowing marketers to expand into new markets. The worldwide address forms with accurate postal templates allow your clients to give you their correct addresses. All of the addresses are captured with a consistent field structure for easy processing.

### **With Accurate Worldwide Addresses, you will:**

- Easily capture name-and-address data from around the globe
- Reduce dependence on outside vendors
- Acquire clean data, directly from clients
- Increase your client base
- Increase client satisfaction
- Reduce the cost of non-deliverable mail
- Reduce data-cleaning costs

**Accurate Worldwide Addresses** was developed by the editors and publishers of the *Guide to Worldwide Postal-Code and Address Formats* at WorldVu LLC with international marketers in mind. With our programs, gathering accurate international data is simpler and easier.



**Accurate Worldwide Addresses** can offer international direct marketers the ability to efficiently capture name-and-address data from around the globe, without the extra cost of technological or physical restraints. Our software will help you tap into new markets.

This revolutionary software will expand the reach of your business, no matter what your product or service. Gather more consistent and accurate data with less effort. Contact us today to find out how we can help you develop your business in the expanding and competitive global marketplace.



Our software provides marketers with more complete control of the data they capture, reduces reliance on third-party vendors, and easily integrates into existing websites.

**Accurate Worldwide Addresses** is a new break-through in customer acquisition software. The simple ASCII format works with a wide variety of software for back-end processing for data hygiene, upper-and-lower case correction, data auditing, and much more.

From the publishers who brought you the *Guide to Worldwide Postal-Code and Address Formats*, WorldVu is proud to introduce yet another quality product serving the needs of businesses internationally. Our software will greatly enhance your data capture efforts and lead to more cost-effective database growth.



For more information on our products and services, or for a product demonstration, please email [mlaw@worldvu.com](mailto:mlaw@worldvu.com), or call +1 410-522-4223 for more details.