

Since 1990, **26 new countries** were established and **7 countries** ceased to exist.
In just the last 8 years, more than 85 changes in postal formats have occurred.

Become an even greater resource for your clients by giving them the 2010 ***Guide to Worldwide Postal-Code and Address Formats*** imprinted with your company name and message on the title page and your company name on each numbered page. This is the reference they will have on their desks and use, keeping your company name in front of them regularly and on every page. And the ***Guide*** is related to your business – a reminder of your services and helpfulness.

Keep yourself – and your customers – informed!

The completely updated 2010 edition of the ***Guide to Worldwide Postal-Code and Address Formats*** will be available in February, 2010. We are now taking pre-publication orders for shipment by January 21. The ***Guide*** provides not only the "official" information from the postal authorities but also what mailers are seeing and experiencing. The ***Guide*** will let you – and your customers – know what countries have postal codes and the countries where they are used irregularly.

Why you need this – or – What's been happening in the world and in the postal world...

Yemen reunited in 1990. The break-up of the **Soviet Union** in 1991 created **15 new countries**. Following that collapse, **Germany** has reunified; **Czechoslovakia** has split into two republics; and the former **Yugoslavia** has fractured into **6 new countries** and may well produce a seventh. **Eritrea** declared independence in 1993. **Hong Kong** and **Macao** reverted to China and became Special Administrative Regions in 1997 and 1999 respectively. In 1997, the Democratic Republic of the **Congo** reverted to that name from Zaire. **East Timor** split from Indonesia and become the independent country of Timor Leste in 2002.

More than 75 countries and territories made at least one change in their address format.

Over 50 of those countries and territories established a **new postal code** or changed their code format.

Ten countries made more than one change in either their postal code or address format.

More importantly, the changes aren't stopping there.

Will there be new countries? Kosovo? Somaliland? What will happen in Dagestan and Chechnya, Abkhazia, Nagorno-Karabach, Turkistan, and the Palestinian Territories?

What countries will establish – or change – their postal codes? The Universal Postal Union is encouraging the establishment of postal codes. A number of countries have planned, but not yet instituted, postal codes.

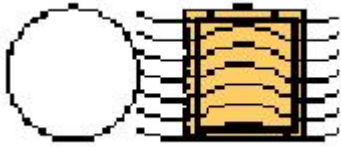
Let us keep you and your clients updated on these changes
– and save yourself and them time, effort and money!

Add more value to the ***Guide to Worldwide Postal-Code and Address Formats*** by adding the latest updates on WorldVu's subscription Web site for one year. Subscribers get the added bonus of a "What's New" page posting the information as we get new details.

To order the 2010 ***Guide to Worldwide Postal-Code and Address Formats*** now, fill out the form on the back of this page or contact Merry Law.



International information for businesses and travellers



Guide to Worldwide Postal-Code and Address Formats

- Your company name and information (up to 50 characters) in black text on each numbered page.
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